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Dear Readers,

Presenters are often counseled to become larger, more animated versions of themselves when stepping on stage, to adopt a persona they wouldn't otherwise use in everyday interactions. That's good advice as far as it goes, since you need to keep audiences engaged. But as contributor Sandra Zimmer writes in this issue, attempting to be "more than what we are" also can create tension in the mind and body. Underneath the surface, Zimmer says, we can strive too much, push too hard.

Conversely, when we don't try to be more than our true selves as speakers, we can relax and be real. Without pretense, we don't have to inflate or embellish what we have to offer. And more times than not, that authenticity lends heft and believability to our messages, making an enduring impact on audiences.

Dave Zelnickl, Editor

[p.s. Check out the free PDF download now available on our companion website, www.presentationxpert.com, titled "101 Tips For Presentation Success." From design to preparation to delivery skills, it's chock-full of practical tips and insights to help lift your presentations to another level.](#)

Is Narcissism Creeping into Your Presentations?
By Carmen Taran

In a recent research study, psychologists analyzed data obtained from 16,475 U.S. college students who were asked to complete the Narcissistic Personality Inventory (NPI) between 1982-2006. The survey contains questions such as "I will usually show off if I get the chance," "I am an extraordinary person," and "If I ruled the world, it would be a better place." These findings prompted me to reflect on how concepts related to narcissism and an exaggerated sense of self-worth may impact presentations. [Learn More](#)

3 Steps to Choosing the Right Presentation Colors
By Mike Parkinson

Poor color choice in presentations results in unattractive visuals, bad feedback and negative feelings from your audience. A good color palette makes a good presentation better, elicits positive feedback and increases audience acceptance of your content.

But how do you pick the best colors for your subject matter and audience? For example, which of these two pieces of pie would you rather eat? [Learn More](#)

Think PowerPoint is Your Only Option? Consider These Design Alternatives
By Jon Thomas

While I am clearly a fanboy of Apple, as I write this on my MacBook Pro, my slideware of choice is actually Microsoft PowerPoint. I do have Apple's Keynote design software, but I have never come across a compelling reason to use Keynote instead of PowerPoint. (Do you have one?)

However, using PowerPoint isn't always an option. Even if it is, sometimes you don't want the same old slides or you may need to collaborate with a dispersed team online and sending files back and forth doesn't cut it. Here are a few alternatives to PowerPoint, both in the online and offline world. [Learn more](#)

Secret to Speaking Success: Don't Strive to Be More Than You Are
By Sandra Zimmer

Recently I attended a workshop on Sound, Color & Vibration taught by Elias Demohan and Ratsal Demohan. Elias has been the most significant spiritual teacher in my life, and the workshop was mostly a review of methods for self-transformation he taught me 35 years ago.

But Elias said one thing that electrified me and carries a simple but powerful message for presenters. He said, "Don't try to be more than you are." [Learn More](#)

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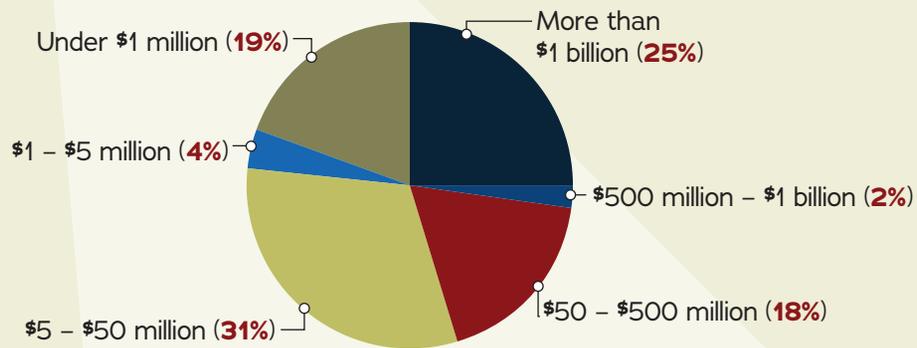
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from Distinction Communication



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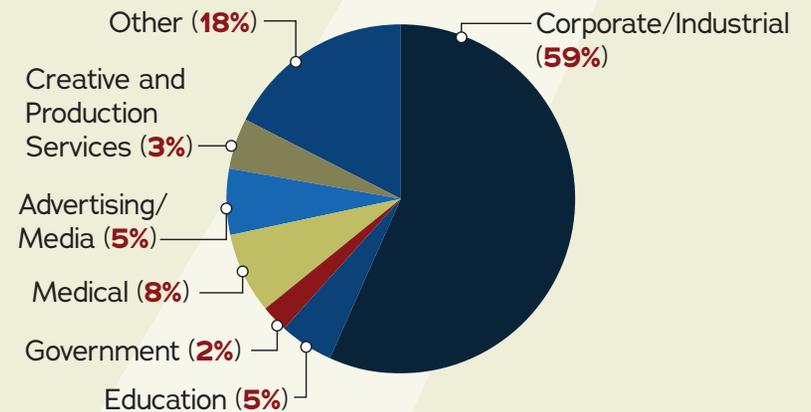
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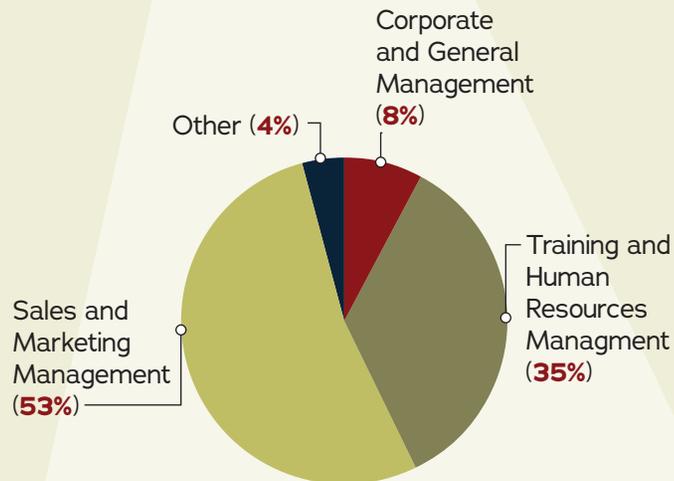
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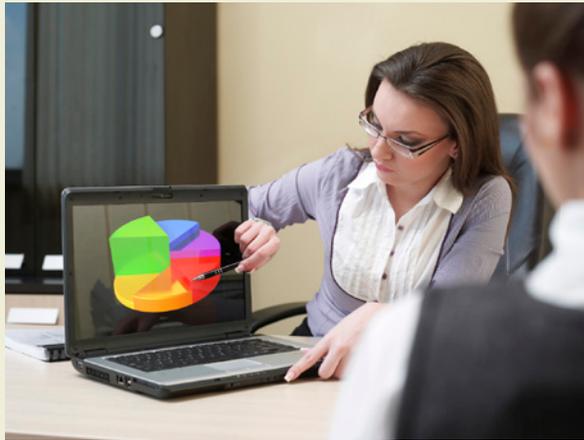
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Insertion rates:

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Headline headline headline headline headline
Headline headline
Re nisi ut susi facerped mo bonate
sani etrus deligitur que deligitur
accidentem die deligitur quique
velitque il est molatum mollo
enim volentis eperitica delitae re,
expigiturone sunti abis. Sempada
quia mea conterasque fusae
pelliguntis enim autem, sed et
coda etrus sumpsed sequuntur
quamperditio sunti bna veritit
quibus abore comita esse comitaci

Headline headline headline headline headline
Headline headline
Re nisi ut susi facerped mo bonate
sani etrus deligitur que deligitur que
deligitur accidunt die deligitur quique velitque il est molatum
mollo enim volentis eperitica delitae re, expigiturone sunti abis.

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Headline headline headline headline headline
Headline headline headline headline headline
Headline headline
Re nisi ut susi facerped mo bonate
sani etrus deligitur que deligitur que
deligitur accidunt die deligitur quique
velitque il est molatum mollo
enim volentis eperitica delitae re,
expigiturone sunti abis. Sempada
quia mea conterasque fusae
pelliguntis enim autem, sed et
coda etrus sumpsed sequuntur
quamperditio sunti bna veritit
quibus abore comita esse comitaci

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